



hi-tek productions

Media Production & Communications



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Who we are

Hi-Tek Productions, htp, is an integrated Media Production and Communications Company that offers unique ideas and solutions that help our diverse clients communicate effectively with their target groups and achieve their overall objectives.

We operate out of Abuja, Nigeria's capital city and provide services nation wide to Corporate, Government, Non Governmental and International Organisations.

Our company specially contributes to the development of Nigeria's public sector by articulating and translating

government's efforts into media and communications materials that serve as valuable public enlightenment tools. We are more than a media agency working to clients' briefs, we operate as strategic partners and view finder for every of our client.

htp has progressed steadily to become a clear leader in the production of broadcast media materials and provision of communication services in Nigeria. We have been providing first class services for our numerous clients within Nigeria and abroad for over 24 years.

Our tradition

We are a symbol of innovation and creativity, delivering services in a timely fashion. Our goal always is to create opportunities for our clients to succeed; therefore we try to be flexible to the demands of every project in order to enable them achieve their set objectives.

htp is always on the cutting edge of technology. It therefore deploys the latest technology together with competent personnel whose creative juices are fired by enthusiasm for excellent service delivery. This distinguishes our work and continue to bring satisfaction to our clients.



OUR SERVICES



Media Production & Communications

htp is a dynamic and diversified company delivering professional Broadcast Media Production and Communications services. Our strength lies in the production of international standard electronic and print media materials; design and implementation of innovative communications strategies and programmes.

We help corporate and international organisations in Nigeria meet their public relations and advertising needs such as new product launch and promotion; new programmes or services roll out; media buying and placement; community relations and advocacy; public enlightenment and sensitization.



OUR SERVICES

Broadcast Media Productions

Our studios are equipped with state-of-the-art production and post-production facilities; the staffs that work here have been variously described as gadget freaks and studio rats, just because they are passionate.

Film

Motion picture is a catalyst for social change and htp is continually seeking out motivating stories to turn into great films that inspire the people who watch them.

Television

htp knows the power of information and therefore develops and produces documentaries for government, corporate and non-governmental organizations covering diverse subjects and events.

TV programmes

We have over the years been designing and producing a variety of television programmes particularly drama, magazine and talk shows that have continued to add real value to our clients and viewers.

Commercials for broadcast

We conceive and develop incisive copies some of which have been turned into very successful television spot advert productions.

Educational /Training videos

We research and develop videos that serve as training modules and enlightenment materials for both corporate and government organizations.

OUR SERVICES

Music Videos

Young Nigerians bustling with music talents require robust music videos to complement their compositions. We therefore produce different genres of music videos for these musicians.

Animation

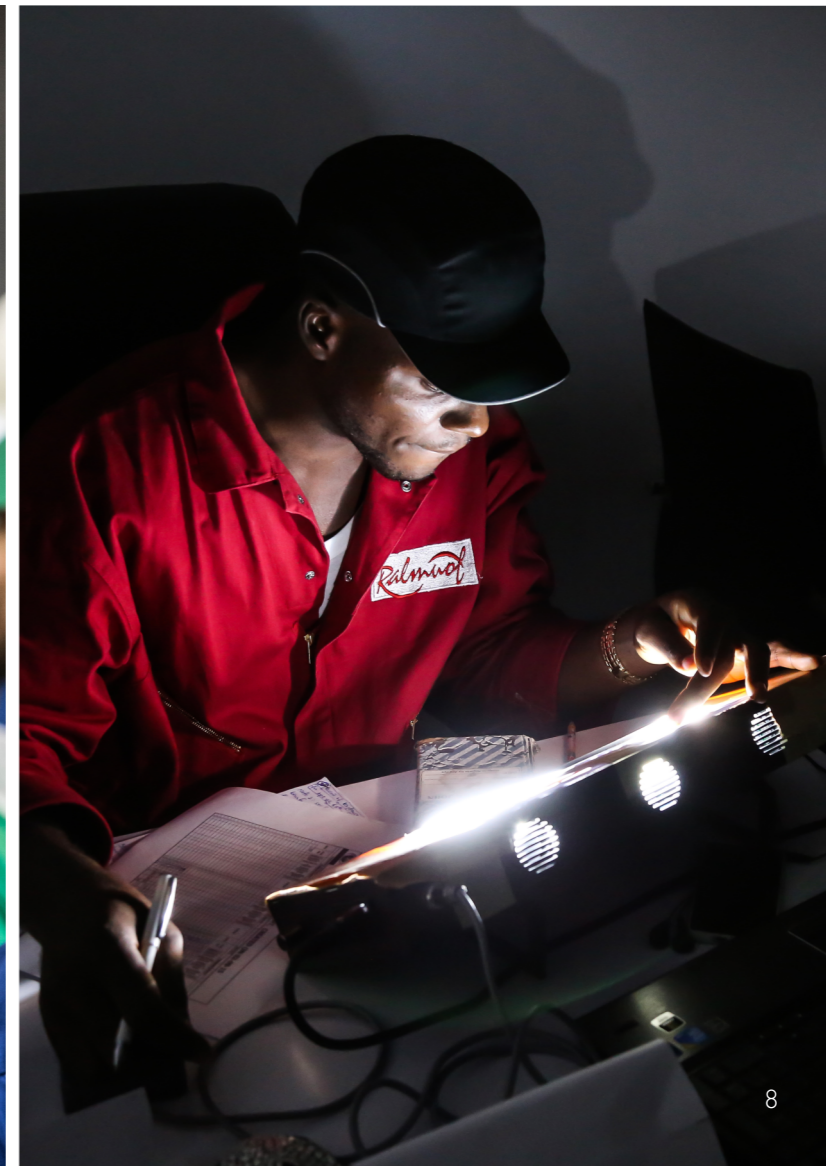
htp has developed competence in the production of 2D and 3D character, object and scenic animation for commercials, children's programmes and other forms of illustration.

Audio

We conceptualize and produce high-quality Radio jingles and Programmes for broadcast.

Print Production

We have a graphics unit dedicated to generating creative designs for printing a variety of high quality promotional materials such as Brochures, Compendiums, Anniversary books, Billboards, Posters, and Flyers.



OUR SERVICES

Communications

We know that our client's objectives can best be realized when there is constant communication and positive interaction with their publics.

The many years of training and experience of htp staff has therefore placed us in a position not to only offer useful and necessary advice but to also plan and execute campaigns and programmes that are strategic for the growth of our clients.

We are privileged to offer successful communications consultancy services to public, corporate and multinational organizations in several areas including:



Conceptualization and development of Media & Communications, objectives and strategies.

Implementation of Media and Communication strategies.

Design and implementation of Enlightenment and Public awareness programmes.

Design and execution of Publicity campaigns.

Provision of a range of Public Relations services such as Community Relation.

Advertising support services such as media buying and placements.



Production support

htp provides crews and facilities for production and post-production to independent producers and companies that require additional equipment for their works.

Our production facilities meet the International Broadcast Standard (IBS). They include:

A range of Unmanned Aerial Vehicles, UAV for aerial video and photography.

Hand held camera stabilization systems.

A variety of HDCAM, XDCAM and HD video cameras.

Lighting equipment: Red heads, Blue heads and Kinoflow soft lights.

A wide range of microphones including lavalier, boom and radio.

A wide range of accessories: lenses, minijibs, tripods, filters, diffusers, reflectors.

OUR CUTTING EDGE



Hi-TEK production has the skill and resources to deliver the right combination of personnel and technology for the successful execution of all its undertaking.

Our team consists of some of the finest professionals drawn from different backgrounds including Film, Television, Communications, Research, Public Relations and Project Management. Most of them have a working life that spans over 25years during which they have conceptualized and executed very challenging tasks and achieved a lot of success.

We pride ourselves on our unique abilities to develop and implement innovative but cost effective ideas that fully meet our clients' desired objectives .

OUR CLIENTELE

Client relations

We have developed holistic approach to our methods and fostered partnerships with our clients that are not only lasting and stimulating but also mutually rewarding. To ensure this lasting relationship with our numerous clients, we constantly evaluate our services against client's level of satisfaction, this way we are able to understand their needs and better cater for them appropriately.

Quality service is in the DNA of htp and this is reflected in the synergy between our professionals, state-of-the-art facilities and a very conducive working environment necessary for excellent service delivery.

Our professionals are seasoned and renowned for their thoroughness and speed in the execution of key tasks. Not only are they committed to delivering positive results, they are passionate about achieving client's objectives.

Their ultimate goal is to always put smiles on the faces of the diverse clientele that patronize our services.

htp has continued to receive rave reviews from some clients that have enjoyed our blend of innovative services, this motivates us to even do better. One of such remarkable reviews is presented below:

"In the past 18 months of working together on the SERVICOM Road Safety Pilot Project, Htp has been able to provide a wide range of creative media and communications services that have made our project a huge success. I have no hesitation recommending them as a reliable, flexible and supportive media production and communications partner".

- Mr. Sachin Gupta, Project manager,
SERVICOM Road Safety Pilot Project.

OUR CLIENTELE

Our promise

Our approach to every production is a promise of fulfillment. Our expertise and experience guarantees professionalism from the round table to execution. The result is always a seamless blend of commitment, creativity and innovation.

Our wealth of experience ensures assignments are completed on schedule and on budget while maintaining the highest possible standards.

Quality service has always been paramount to htp and is achieved by the synergy between our professionals and state of the art facilities. The result always puts smiles on the faces of our audiences and diverse clientele.

The bar for quality service delivery continues to be raised particularly in the 21st century and thus, we have positioned ourselves to live up to the challenges.



Some of our clients and projects executed

Federal Ministry Of Water Resources:

Comprehensive video and still photographic documentation of the construction of some major dams; Gurara, Kashimbilla and Otukpo leading to the production of video documentaries, compendiums, brochures and other display and exhibition materials.

SCC Nigeria Limited:

Production of all promotional materials including Calendars, brochures, large size photographs for office decoration and promotional videos.

Industrial Training Fund, ITF:

Production of ITF corporate documentary
Production of documentaries on Model Skills Training Centre, MSTC;
Industrial Skills Training Centres, ISTC and
Students Industrial Work Experience Scheme SIVES.
Production of television spots, radio jingles and anniversary book.

Federal Ministry of Power:

Production of documentary for the Power funding conference
Production of documentary on Kaduna Power Plant.



OUR CLIENTELE



Nigerian Society Of Engineers



Council for the Regulation of Engineering in Nigeria

SERVICOM:

Htp was retained as the communications company for the Road Safety Pilot Project, which was funded by DFID.

We designed and implemented the outreach campaigns, round table meetings and also produced all the media materials used for the project including radio jingles, posters, fliers, stickers and t-shirts. Produced training video for Nigeria Immigration Service on the e-passport .

Produced another training video 'How to Reduce Out Patient Waiting Time in Hospitals'.

ICPC/UNDP:

Collection of data including interviews, photographs and production of a booklet, 'Real People Real Impact' the outcome of ICPC/UNDP Grassroots Capacity Building on Budget Processes.

NICON HILTON:

Acquired video footage of Abuja Hilton that was contributed to the production of Hilton worldwide promotional video.

